

# EDITORS' MESSAGE



Dear Members,

Greetings!!!

What began as an Edie / Idea in The Art of Rhetoric, has completed three years with this edition. Win@Trade is now Advanced InvesTrade Forum's Signature Product, simply because the knowledge shared is of the Trader, by the Trader and for the Trader.

The theme for this edition is Equanimity which is the invisible fulcrum of mindful consciousness and compassionate connection. It is a fundamental skill for self-exploration and emotional intelligence. Equanimity is a higher state of happiness that is steady and long lasting – a perfect, unshakable balance of mind. It depicts a treasured state of harmony, balance and wisdom.

To be consistently successful in the business of trading, traders need a will to win, a desire to succeed and an urge to reach their true potential. For this, a trader needs to focus on their methods with passion and dedication (Samatva), function with a state of inner equipoise (Upekkha), continue with their singular focus

(Samadhana) and act with the natural flow of the markets (Prakriti). All these attributes requires one to operate with wisdom, for wisdom is the function of equanimity and equanimity is the basis of wisdom.

This edition features articles that are comprehensive, informative and thought provoking. Articles have been authored by fellow traders and members who have a commanding grasp on their topic and the words just follow. All articles are inked with logos (logic), pathos (passion) and ethos (emotions), upholding the spirit of selfless sharing, in line with our Forum's objective of Sharing Knowledge, Experiences and Ideas.

The four cornerstones of Equanimity run through the entire magazine and articles have been grouped accordingly. There are lots of ideas and concepts presented in the write-ups and as they say, "Everything begins with an idea". We feel there are a lot of takeaways for the discerning reader as after all "True Creativity often starts where language ends".

Feedback is welcome and Happy Reading!

**Sannidhya Agrawal**  
**Shashank Gupta**

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